



March 2016

All Audiences

AUDIENCE	CPT (€)
Adults 15+	€8.96
Adults 15-24	€126.87
Adults 15-34	€52.15
Adults 25-44	€36.09
Adults ABC1	€30.28
Men 15+	€21.07
Men 15-34	€109.72
Men ABC1	€72.74
Women 15+	€15.60
Women 15-34	withdrawn
Women 25-44	€74.49
Women ABC1	€52.01
Housekeepers	€15.69
HK with Kids	€67.42
HK ABC1	€57.00
Children	€18.54
Adults 18-34	€58.66
Men 18-34	€134.19
Women 18-34	€104.27

Effective from 5pm, Tuesday 9th February

Note: Any change in campaign details including short term buying strategy changes, late/additional monies, changes in commercial length, audience or date must be put in writing.

All changes or amendments to campaigns will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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