



RTÉ lyric fm is Ireland's national music and arts station.

Through its unique music offering and warm presentation style, RTÉ lyric fm creates an alternative listening experience guiding its **305,000 listeners*** through many styles, centuries, and moods of music spanning classical, operatic, jazz, film, musicals, traditional and contemporary.

RTE lyric fm Traffic & Travel

Now available for sponsorship RTÉ lyric fm Traffic & Travel bulletins are an ideal sponsorship opportunity to reach both the RTE lyric fm listener and the 43,000* loyal Marty In The Morning listeners!

SPONSORSHIP PACKAGE

Sponsorship stings: 5 x 10" stings per day

BROADCAST TIMES

07.20 / 07.45 / 08.15 / 08.50 / 09.20
Marty in The Morning, 7am - 9am

SPONSORSHIP FEE

- €50,000 x 12 months
- €30,000 x 6 months
- €17,500 x 3 months

RTE lyric fm Seven Day Weather

With a total of 37 sponsorship stings per week RTÉ lyric fm Seven Day Weather is an ideal sponsorship opportunity to target the lyric audience Monday to Sunday.

SPONSORSHIP PACKAGE.

Sponsorship stings: 37 x 10" stings per week

BROADCAST TIMES

Mon-Fri: 07:30, 08:30, 09:30, 16:30, 17:30, 18:30*
(*Nuacht & Réamhaisnéis na haimsire)

Saturday: 07:30, 08:30, 09:30, 16:30, 17:30

Sunday: 16:30, 17:30

SPONSORSHIP FEE

- €69,000 x 12 months
- €39,000 x 6 months
- €22,500 x 3 months

For more information contact:

Tara Farrell Sponsorship Manager – RTÉ Radio

M 087 224 1040 **E** tara.farrell@rte.ie

Previous sponsor:



NB: All sponsors are subject to RTÉ Sponsorship clearance. Category restrictions apply.
*Source: IPSOS/ JNLR 2021-4.