



Lorcan Murray's Classic Drive

SPONSORSHIP 2023

With 58,000 listeners Lorcan Murrays Classic Drive is now RTÉ Lyric fm's #1 show.

Broadcasting weekdays from 4pm - 7pm live from RTÉ's Limerick studios, Lorcan provides the perfect musical soundtrack to the nation's afternoon, sharing a feast of music with both the curious and the knowledgeable and featuring listeners' own choices. Included in this three-hour musical feast are the latest news and sports updates and tips for what's on throughout the country and as well as listener competitions.

Previous sponsors:



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Sponsorship Package

1 x sponsor credited promo per day fixed in Marty In The Morning (49,000 listeners)

6 x sponsor credited stings per day / 30 per week.

1 x sponsor leaderboard on the show homepage

1 x sponsor credited sting at the beginning of every show podcast.

Total number of stings per week = 30

Total number of promos per week = 5

Homepage Sponsorship

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Sponsorship Fee

3 Months **€22,000**

6 Months **€40,000**

12 Months **€75,000**

Category restrictions and terms & conditions apply.
All sponsors are subject to RTÉ Sponsorship Clearance approval.



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