

RTÉ
lyric fm

SPONSORSHIP
OPPORTUNITY

Lorcan Murray's Classic Drive

With 54,000 listeners, Lorcan Murray's Classic Drive is a musical feast for the curious and the knowledgeable.

Broadcasting weekdays from 4pm - 7pm live from RTÉ's Limerick studios, Lorcan provides the perfect musical soundtrack to the nation's afternoon. Alongside this three-hour musical odyssey are the latest news and sports updates, tips for what's on throughout the country, as well as listener competitions.

Previous sponsor:



RTÉ



SPONSORSHIP PACKAGE

PROMO

- 1 x sponsor credited promo per day fixed in Marty In The Morning (71,000 listeners)
- Total number of promos per week = 5

STINGS

- 6 x sponsor credited stings per day.
- 1 x sponsor credited sting at the beginning of every show listen back.
- Total number of stings per week = 30

DISPLAY

- 1 x sponsor leaderboard on the show homepage

HOMEPAGE SPONSORSHIP

[CLICK TO VIEW THE HOMEPAGE](#)



SPONSORSHIP FEE

3 Months	6 Months	12 Months
€22,000	€40,000	€75,000

*Source: JNLR/IPSOS RBI 2024-4

Category restrictions and terms & conditions apply.

All sponsors are subject to RTÉ Sponsorship Clearance approval.

For more information, please contact:

Tara Farrell Sponsorship Manager - Radio & Audio

T: 087 224 1040 | E: Tara.Farrell@rte.ie