

LIVELINE WITH JOE DUFFY

WEEKDAYS 1.45pm-3.00pm

When the nation has something to say, they talk to Joe! In the capable hands of Joe Duffy, the Liveline team and its **381,000* listeners** continue to shape the news headlines, uncovering controversies and exposing scandals.

Broadcasting on RTÉ Radio 1 every weekday from 1.45pm to 3.00pm, Liveline remains the second most listened to national radio show in Ireland after Morning Ireland.

Joe regularly hits the road broadcasting his hugely popular Funny Friday show live from locations all over the country. Liveline's legendary Funny Fridays have now become a welcome antidote to the trials of modern living.

On the last Friday of every month Joe is joined by some of Ireland's finest musical comedians to put our politicians and public personalities under the spotlight to truly uproarious effect.

Liveline also broadcasts every September from the Ploughing Championships and Christmas just wouldn't be Christmas without the annual Liveline broadcast live from Grafton Street



Ploughing 2018



Funny Frida[,]



Christmas Eve Live from Grafton Street



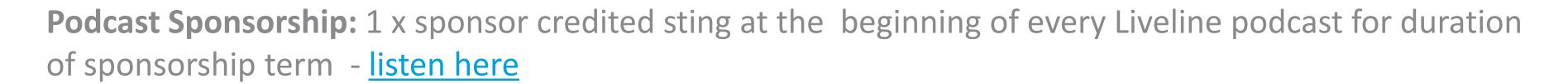
^{*}Source: IPSOS/MRBI JNLR Report 2018/1

THE SPONSORSHIP PACKAGE DETAILS

RADIO ELEMENTS

RADIO

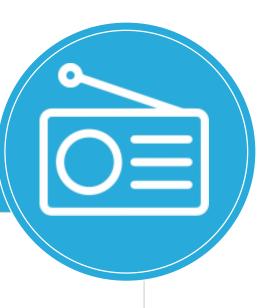




Cross Station Promos: 5 x sponsor credited promos per week. Please see next slide for details.

Sponsor Sampling: The show sponsor will have the opportunity to sample at all Funny Friday Outside Broadcasts (minimum 7 per year)

Homepage Sponsorship: 12-month sponsor presence on Liveline homepage - click here





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SPONSOR CREDITED PROMOS

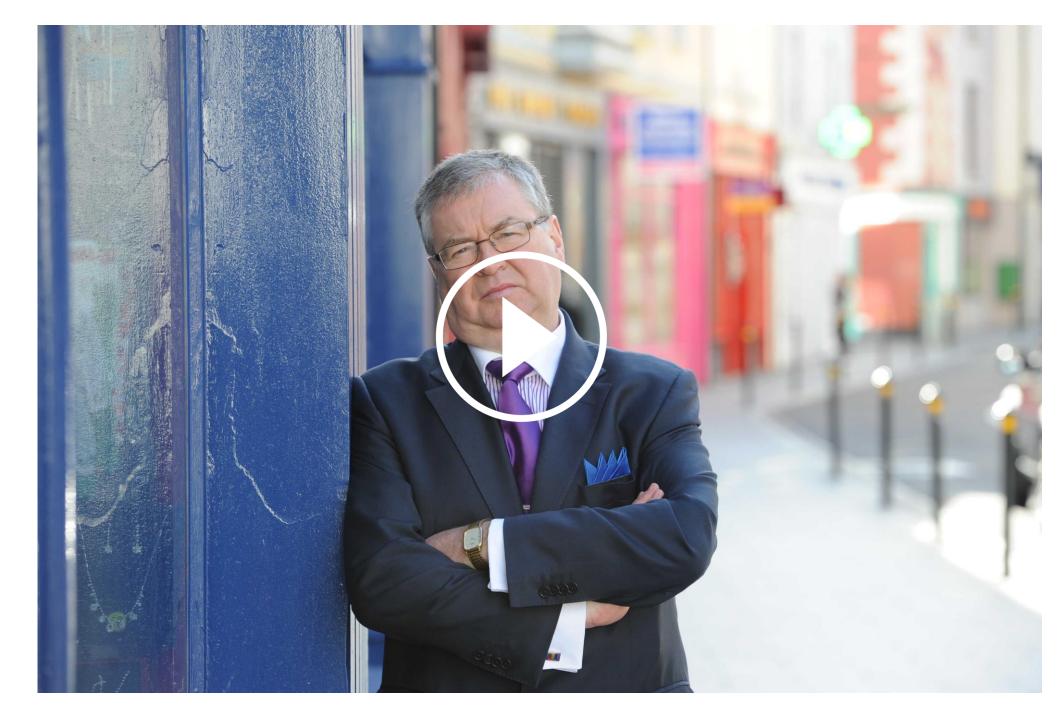
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
MORNING IRELAND	439,000 Listeners						
TODAY WITH SEAN O'ROURKE		320,000 Listeners					
NEWS AT ONE			343,000 Listeners				
MARIAN FINUCANE						364,000 Listeners	312,000 Listeners

The sponsor credited Liveline promo will feature weekly in the schedule above



THE SPONSORSHIP PACKAGE

SPONSORSHIP FEE



Click here to see Liveline Promo



Previous Sponsors: Hidden Hearing | SKODA | Lloyds Pharmacy | Lyon's Tea | Nissan | Specsavers

FOR MORE INFORMATION, PLEASE CONTACT:

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