

## June 2016 All Audiences

AUDIENCE	CPT (€)
Adults 15+	€13.35
Adults 15-24	€160.13
Adults 15-34	€70.49
Adults 25-44	€52.05
Adults ABC1	€45.96
Men 15+	€27.20
Men 15-34	€153.26
Men ABC1	€96.58
Women 15+	€26.22
Women 15-34	withdrawn
Women 25-44	€90.65
Women ABC1	€87.82
Housekeepers	€22.80
HK with Kids	€112.32
HK ABC1	€79.24
Children 4-14	€26.76
Adults 18-34	€81.00
Men 18-34	€173.18
Women 18-34	€152.20

Effective from 12 noon, Wednesday 25th May, 2016

*All changes or amendments to campaigns already booked will be subject to short term price.*

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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