

Published Spot Prices – January 2022

| RTÉ 1 | COST (30 SEC) | RTÉ 2 | COST (30 SEC) |
|--------------------------------|---------------|----------------------------|---------------|
| 6 News | €3,300 | Home & Away | €1,000 |
| 9 News | €5,300 | Grey's Anatomy | €1,400 |
| Nationwide | €2,700 | Blue Bloods | €1,400 |
| Reeling in the Years | €3,900 | The Simpsons | €1,000 |
| Ear to the Ground | €2,300 | Late Peak Movie | €2,700 |
| Primetime | €2,800 | Top Gear | €1,300 |
| Claire Byrne Live | €2,800 | First Dates | €3,900 |
| Neven's Irish Seafood | €2,800 | Bridget & Eamonn | €1,900 |
| Eco Eye | €3,100 | Grand Designs The Street | €1000 |
| The Late Late Show | €7,000 | Allianz League Sunday | €2,200 |
| The Tommy Tiernan Show | €5,400 | GAA Allianz League Live | €4,000 |
| Dancing with the Stars | €7,300 | Against the Head | €1,600 |
| Big Big Movie/Early Peak Movie | €4,000 | Horse Racing – Gowran Park | €1,600 |
| Smother (Drama) | €4,600 | URC | €2,800 |
| Change Makers | €4,100 | | |
| Style Counsellors | €4,100 | | |
| Fair City | €5,100 | | |
| Eastenders | €4,400 | | |
| Young Sheldon | €2,800 | | |
| How to Be Good with Money | €4,100 | | |
| Late Peak Movie | €5,400 | | |
| Operation Transformation | €6,200 | | |
| Crimecall | €4,500 | | |
| Today Show | €1,000 | | |
| News at One | €1,000 | | |

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| Late Peak Documentary | €5,400 | | |
| Nuacht | €1,300 | | |

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime.
- Costs are fixed and non-reconcilable.
- Spot Buys will be excluded from quality reconciliations.