

Short Term Price January 2019

AV.

Short Term Price January for all audiences on TV

Adults 15+	€8.29
Adults 15-24	€135.63
Adults 15-34	€59.83
Adults 18-34	€69.92
Adults 25-44	€40.54
Adults ABC1	€27.63
Men 15+	€20.88
Men 15-34	€119.56
Men 18-34	€138.64
Men ABC1	€69.89
Women 15+	€13.73
Women 25-44	€79.98
Women ABC1	€45.57
Housekeepers	€13.52
HK with Kids	€66.66

Short Term Price effective from 5.00pm, Wednesday 19th December, 2018

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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