



The highly anticipated new season of Home of the Year is back, and it's bigger, bolder, and more beautiful than ever! This year, the series takes viewers on a journey across Ireland to uncover the most stunning, unique, and innovative homes the country has to offer. From creative small spaces to breathtaking architectural masterpieces, every home tells a story of passion, personality, and design brilliance.

This season promises jaw-dropping reveals, expert critiques, and heartwarming stories. Streaming exclusively on RTÉ Player, you'll have access to every moment, whenever and wherever you want it.

**Home of the Year**

**INSPIRATION AT EVERY TURN**

Ireland's obsession with interiors continues in the upcoming season of Home of the Year. From stunning renovations to creative personal touches, the show showcases homes that reflect individuality and innovation. As viewers are inspired by the passion and craftsmanship behind each entry, this is a natural fit for brands in home improvement, lifestyle, or design. With its broad appeal, Home of the Year draws audiences ranging from young professionals to established homeowners—segments primed for action and investment.

Home the Year +27% YOY across the year, 2023 versus 2024.

**Details:**

- Home of the Year Packages

**DIRECT IO**

SPEND	CPM	IMPRESSIONS
€3,000	€39	76,923
€5,000	€37	135,135
€7,000	€35	200,000

**PROGRAMMATIC**

SPEND	CPM PROG	IMPRESSIONS
€3,000	€33.15	90,498
€5,000	€31.45	158,983
€7,000	€29.75	235,294

- Offer includes **live & on-demand**
- Bookings can be made through **direct IO & programmatic** (Bookings must state the offer at time of booking e.g Home of the Year Player Package)
- **Running across all past seasons** unless otherwise stated to run new season only
- Min. spend **€3,000**
- Copy & tags must be supplied **2 working day in advance** of start date