

HEATED

OCTOBER TBC

Heated is back for a new series this **Autumn**.

Climate change is an existential crisis. **Heated** is a factual series that looks at the implications of that change for the actual and lived lives of the people in this country – telling stories of hope, inspiration and practical endeavor as we push to cut emissions. Stories will try to find the intersection between climate change and climate action - for individuals, families, communities and industry.

Each week presenters **Hannah Quinn Mulligan**, **Michelle McKeown** and **Rónán Ó Dálaigh** will bring us three stories about practical, informative or inspirational aspects of climate action.

Heated seeks out inspirational stories of ordinary people making significant differences in their communities. These may seem tiny on a global scale but if more people follow their example together they can make a big difference.

SERIES 1 – Delivery

Average Audience:

All Adults:	143,100	Share: 13.09%
Adults 25-44:	89,000	Share 14%

Sponsorship Reach and Frequency:

All Adults:	+1: 17.7%	+4: 9.1%
Adults 25-44:	+1: 22.4%	+4: 12.4%

SPONSORSHIP PROPOSAL

Date: October

Slot: TBC

Episode: 6 x 30 minute

Stings: 2 x 10", 2 x 7" per episode
(48 in total including repeats)

RTÉ Player: Live and On Demand

Sponsor Logo: Sponsor logo included on promos that run across TV and Social Media

Price: €60,000