

February 2018 Certain Audiences

AUDIENCE	CPT (€)
Adults 15+	€7.79
Adults 15-24	€138.43
Adults 15-34	€54.75
Adults 25-44	€38.18
Adults ABC1	€25.43
Men 15+	€18.08
Men 15-34	€130.19
Men ABC1	€62.34
Women 15+	€13.69
Women 25-44	€73.97
Women ABC1	€42.97
Housekeepers	€13.44
HK with Kids	€70.58
Children 4-14	€17.35
Adults 18-34	€66.12
Men 18-34	€148.34

Short Term Price against Certain Audiences
Effective from 12 noon, Wednesday 31st January, 2018

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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