

FAIR CITY



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Sponsorship Opportunity

Fair City is not only Ireland's most popular soap, it's also the longest running soap on Irish Television.

Now into its 36th year, the Award-Winning drama is watched by over 288,000 Adults per episode on Television reaching over 1 million Adults each week, and 400,000 a month on RTÉ Player.

Available from 24th March 2025

Sponsorship Package

Available from: 24th March 2025

Broadcast: 4 Days a Week

Slots: Sunday 8.30pm, Tuesday 8pm,
Thursday 8.30 & Friday 7.30pm

Daytime repeat next day at 2.30pm
Weekend Omnibus

Stings: 2 x 10", 2 x 7" around each broadcast,
48 Stings per week including all repeats

RTÉ Player: Live and On Demand

Promo's: Sponsor logo included on all Promo's on
TV and Social Media

Sponsorship Period: Minimum 3 months
Category Restriction: No Supermarket Sponsor

Reach and Frequency: +1 : 51.5%* +4 : 36.6% *

RTÉ Player Delivered just over 5 million streams in
2024**

Price: **€350,000 (12 Months)**

For more information contact:

Ruth Kennedy,
TV Sponsorship Lead

✉ ruth.kennedy@rte.ie

☎ 087 939 8325

*Source: Tam Ireland, Nielsen Sponsorship R&F, February 2024 to January 2025 All Adults

** RTÉ Player February 2024 to January 2025

Highest rating minute reaches 460,000 Adults

Previous Sponsor

Specsavers