

FAIR CITY

Fair City is not only Ireland's most popular soap, its also the longest running soap on Irish Television.

Now into its 35th year, the Award-Winning drama is watched by over 270,000 Adults per episode on Television reaching over 1 million Adults each week, and 400,000 a month on RTÉ Player.

Fair City is filmed at RTÉ Studios, Donnybrook in full HD.

Previous Sponsor:



SPONSORSHIP PACKAGE

Available from:	Now
Broadcast:	3 Days a Week
Slots:	Sunday 8.30pm, Tuesday 8pm, Thursday 8pm
Stings:	2 x 10", 2 x 7" around each broadcast, 36 Stings per week including all repeats
RTÉ Player:	Live and On Demand
Promos:	Sponsor logo included on all Promos on TV and Social Media
Sponsorship Period:	Minimum 3 months
Category Restriction:	No Supermarket Sponsor
Reach and Frequency	+1 : 70.2%* +4 : 55.8% *
RTE Player	Delivered just over 6 million streams in 2023**

3 Month Price : €100,000