



2023/2024 SEASON DELIVERY

Program average:

Adults:	327,700 / Share: 35.22%
Housekeepers:	204,700 / Share: 36.36%

Sponsorship Reach & Frequency:

All Adults Reach:	+1: 44.5% / +4: 33.8%
Housekeepers:	+1: 51.3% / +4: 40.1%

RTÉ **PLAYER**

Streams to date since 2nd Nov 2023: 158,896

SPONSORSHIP PROPOSAL

Date:	31st October
Slot:	19:00 – 19:30
Episodes:	16 episodes (8 x 2024, 8 x 2025)
Stings:	2 x 10", 2 x 7" per episode (128 in total including repeats)
RTÉ Player:	Live and On Demand
Promos:	Sponsor logo on all promo's on TV and Social Media

PRICE: €120,000

We continue to explore the issues, challenges and opportunities facing Irish farmers and rural dwellers.

RTÉ's popular farming and rural affairs programme, Ear to the Ground, is back for its groundbreaking **32nd season this October** RTÉ One.