



RTÉ Media Sales

**SPONSORSHIP OPPORTUNITY**

**DUBLIN MURDERS**

RTÉ  
ONE

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RTÉ.ie

# DUBLIN MURDERS

AUTUMN/WINTER TBC\*

Killian Scott and Sarah Greene are to star in *Dublin Murders*, the new RTÉ, BBC and Starz thriller series based on the books of bestselling author Tana French.

*Dublin Murders* sees French's first two books, *In the Woods* and *The Likeness*, brought together in adaptations by Sarah Phelps, who has re-imagined Agatha Christie's *And Then There Were None*, *Witness for the Prosecution* and *Ordeal by Innocence* for the BBC.

*Love/Hate* star Scott plays Detective Rob Reilly with *Rosie* star Greene cast as Detective Cassie Maddox. The cast of the series also includes Tom Vaughan-Lawlor, Moe Dunford, Ian Kenny, Eugene O'Hare, Jonny Holden, Conleth Hill and Peter McDonald.

\*Schedules may be subject to change.



# THE SPONSORSHIP PACKAGE DETAILS

## AV ELEMENTS



### AV ELEMENTS

TX Slot TBC – Autumn/Winter

8 x 1 hour episodes on RTÉ One

6 Stings per episode

144 Stings total (inc RTÉ One +1 and repeat)

Sponsor logo on all dedicated TV promos

8 x 1 hour episodes on RTÉ Player (Live Stream & 21 day Catch Up)

10” Pre-roll on RTÉ Player

\*Schedules may be subject to change.

# THE SPONSORSHIP PACKAGE DETAILS

## DIGITAL ELEMENTS

### DIGITAL

Series of native articles across RTÉ.ie.

Each article would carry sponsor logo and brand messaging with 10,000 page views minimum guaranteed per written article. E.G.:

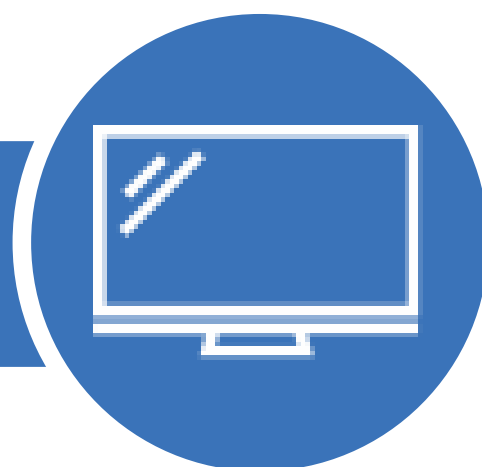
- *“Everything you need to know about the highly anticipated Dublin Murder Squad”*
- *“Ireland's answer to Scandinavian crime dramas is here and it's brilliant”*
- *“Loved The Dublin Murder Squad? 5 crime series to watch now” (Post series)*






# THE SPONSORSHIP PACKAGE

PACKAGE OVERVIEW

**SPONSORSHIP FEE**  
**€120,000**



# FOR MORE INFORMATION, PLEASE CONTACT:

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