



RTÉ RADIO 1

Drivetime

Time Checks

2021 SPONSORSHIP

Weekdays 7am – 9am / 4.30pm - 7pm

RTÉ Radio 1's Drivetime Checks are now available for sponsorship.

Positioned in both **Morning Ireland** and **Drivetime** with **Sarah Mc Inerney & Cormac O' hEadhra** RTÉ Radio 1's Drivetime Checks is a unique opportunity to feature in two of Ireland's most listened to radio shows. Delivering 467,000** listeners per week, RTÉ Radio 1 Drivetime Checks sponsorship is a unique opportunity to benchmark your brand on Ireland's most listened to national radio station.

Sponsorship stings can be scripted to highlight various brand messaging in both day parts for example: "It's almost 7 o'clock on RTÉ Radio 1, time to (plus sponsor approved tag line.....)".

For more information, please contact:
Tara Farrell Sponsorship Manager - RTÉ Radio & Audio
 T: 087 224 1040 | E: tara.farrell@rte.ie

Previous sponsors include:



Sponsorship Details			
	Morning Ireland	Drivetime	
SPOT TIMES	06:58, 07:58, 08:58	16:58, 17:58	
NO. OF LISTENERS	491,000 Listeners	265,000 Listeners	
STINGS	25 sponsor credited stings per week		
TOTAL STINGS PER ANNUM	1,300 stings per annum		
SPONSORSHIP FEE	3 Months €100,000	6 Months €185,000	12 Months €350,000