



THE DOIREANN PROJECT SERIES 2

Sponsorship Opportunity

The Doireann Project returns as Doireann Garrihy impersonates a host of Irish celebrities and influencers. Series One was the highest rated RTÉ Player Original with over 220,000 streams.

Series Two is more ambitious than ever with Doireann playing 15 different characters, involving 35 costume changes. Each episode centres around one location. Old favourites Dáithí and Maura, So Sue Me, Pippa and School Gate Mam will be joined by a host of brand-new characters.

Six 10-minute episodes will drop exclusively on RTÉ Player 27th September and two 30-minute episodes will air on RTÉ2 in November. The show will be supported on Radio with daily promotions on 2FM *Breakfast with Doireann and Eoghan*.

SPONSORSHIP PACKAGE	RTÉ PLAYER	RTÉ2	RTÉ 2FM
TX	27th September 2019	November 2019 (TBC)	16 th September – 4 th October
NO. OF EPISODES	6 x 10-minute Player episodes	2 x 30-minute episodes	15 episodes of 2FM <i>Breakfast with Doireann and Eoghan</i>
STINGS PER EPISODE	10" sponsorship sting before every stream	4 x sponsorship stings per show (2 x 10", 2 x 7")	1 x sponsor-credited promo per episode (15 x promos total)
SPONSORSHIP FEE	€22,000		

CONTACT



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