

TV Daytime Fixed AB Prices 2022

2022

Q1 & Q2

AUDIENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ads	€4.20	€4.45	€4.60	€5.80	€6.95	€6.80
HKWC	€32.00	€36.00	€39.00	€50.00	€57.00	€59.00

Q3 & Q4

AUDIENCE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	1-24 DEC	26-31 DEC
Ads	€4.50	€4.50	€8.30	€8.50	€9.00	€6.50	€7.48	€5.20
HKWC	€37.00	€37.00	€62.00	€64.00	€73.00	€52.00	€59.80	€41.60