## 2021

## Q1 & Q2

AUDIENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ads	€3.65	€3.95	€3.95	€5.25	€6.30	€6.35
HKWC	€27.00	€31.00	€34.00	€40.00	€45.50	€51.00

RTÉ are withdrawing the daytime fixed price for October effective immediately. If you have any queries please contact a member of the implementation team.

## Q3 & Q4

AUDIENCE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	1-24 DEC	26-31 DEC
Ads	€4.10	€4.00	€7.50	€7.70	€8.25	€5.90	€6.79	€4.72
HKWC	€31.50	€31.50	€59.92	€60.46	€66.88	€47.08	€54.14	€37.66