

2020

Q1 & Q2

AUDIENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ads	€3.65	€3.95	€3.95	€5.25	€6.30	€6.35
HKWC	€27.00	€31.00	€34.00	€40.00	€45.50	€51.00

Q3 & Q4

RTÉ are withdrawing the daytime fixed price for September, October and November effective immediately. If you have any queries please contact a member of the implementation team.

AUDIENCE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	1- 24 DECEMBER	26-31 DECEMBER
Ads	€4.10	€4.00	€7.50	€7.70	€8.25	€6.79	€4.72
HKWC	€31.50	€31.50	€56.00	€56.50	€62.50	€50.60	€35.20

- Airtime will be slotted between 06:00-17:59 across RTÉ One and RTÉ2 and at RTÉ's discretion
- Revenue Spent against this offer will contribute towards GED as per Trading Policy
- This offer is subject to availability and can be withdrawn at very short notice
- Split Pricing will be at an index of 1.15 from the 1st-24th Dec and 0.8 from the 26th-31st. CPT's for December split pricing will be published in advance of AB Deadlines.