

RTE Media Sales



Copy Delivery Specs, Deadlines & Charges

A late delivery charge of €212.50 (plus VAT) per piece of copy not received by the deadlines above will be applied.

Any transmission missed due to copy delivery will be charged for in full.

Only in exceptional circumstances and with prior written agreement with RTE, will any exception be allowed.

If you have any further queries, please don't hesitate to contact tvtraffic@rte.ie or by calling

Carla (00 353 1 2082005) or Chris (00 353 1 2082260)

Copy for clearance should be sent for approval as early as possible prior to transmission to adclearance@rte.ie (00 353 1 2083116) and will be accepted in any of the following formats: scripts, storyboards, MPEGs, provided they are accompanied by required copy clearance form. Our Copy clearance committee sit on Tuesday & Thursday mornings at 9.15am. See our Copy Clearance section for more details.

Sponsorship Copy Instructions & Rotation Schedules

Copy instructions and rotation schedules (with clock numbers, sting titles & durations) should be submitted via email using the copy instructions form to sponsorship.tvtraffic@rte.ie no later than 12pm at least three working days prior to transmission.

We would appreciate if all copy instructions for stings and advertising copy includes the relevant music details. Sponsorship copy should be delivered in the same way as advertising copy, using IMD, Adstream or Honeycomb.tv directly to our Commercial Library and must be delivered to RTE no later than 12pm three working days prior to transmission.

Copy Instructions

Copy can be sent digitally via IMD Adsat/Adstream or Honeycomb.tv as per our traffic deadlines above. All clock numbers (limited to 15 characters) & copy instructions must be sent using CARIA or using the designated form and emailed no later than 12 noon as per the traffic deadlines to tvtraffic@rte.ie

It is essential that all copy due to air on RTE includes the relevant music details, this is a Legal Requirement & needs to be adhered to, failure to do so could result in copy not going to air.