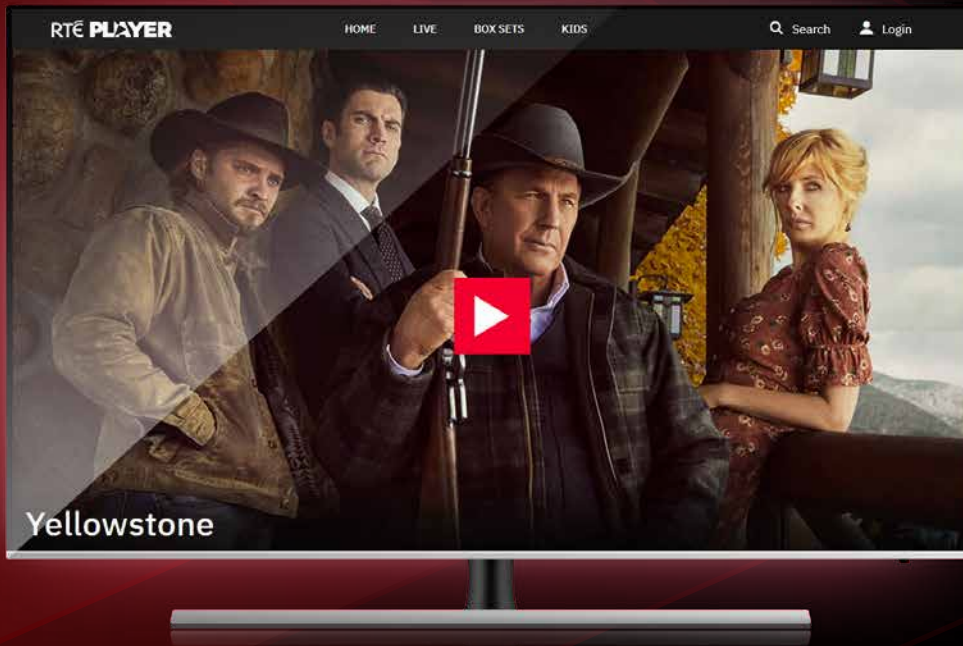


Connected TV Exclusive

on RTÉ **PLAYER**



Connect your brand with prime audiences, giving a big screen experience.

Unlock the power of Connected TV (CTV) with RTÉ's exclusive offer, designed to place your brand directly in front of engaged viewers. With more audiences choosing to stream their favourite content on smart TV's, now is the perfect time to ensure your brand is seen in high-quality, immersive environments.

Why choose RTÉ's Connected TV Exclusive?

- **High Impact Visibility:**
Place your brand within our premium content, ensuring it is seen by viewers in a full screen environment.
- **Exclusive to CTV Screens:**
Run only on CTV, the most popular platform for RTÉ Player users.

Elevate your brands presence in the modern viewing landscape with RTÉ Player's Connected TV Exclusive and connect with audiences on the most impactful screen. Let's put your brand on the biggest screens in the best moments.

The offer:

Receive **-10%** off targeting premium with **€5k budget**

- Run only on CTV
- Big screen experience
- Run dates available Sept - Dec
- -10% off deal activated when min. €5k spend is met
- €5k minimum spend to activate reduced platform targeting premium (otherwise deal cpm + deal targeting will apply)
- Must run for min. 2 weeks
- Must note "Connected TV Exclusive" on Caria or on tags for programmatic bookings