



# Christmas Issue

## 2022 BUMPER EDITION

- ✓ Biggest print offering on the market
- ✓ 310,000 print run
- ✓ \*Reaches 1/3rd of the Irish adult population
- ✓ \*47% are ABC1
- ✓ \*55% are Women
- ✓ \*RTÉ Guide Readers spend an average of €535 on gifts
- ✓ On sale 12th December

### Many commercial offerings:

- ✓ Run of Magazine advertising across print and digital
- ✓ Loose inserts package including a half page support ad
- ✓ Front cover gatefold which offers clients stand out over competitors
- ✓ Bespoke sponsorship across the Lifestyle section

RTÉ Media Sales



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\*Source: TGI 2022/1