

RTÉ ONE
Christmas Day
on RTÉ

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This Christmas Day, your brand can shine during Ireland's most-watched television moments. RTÉ One will feature short, premium commercial breaks between all peak programmes, each containing no more than two adverts per break.

These exclusive slots are open to all advertisers, offering a rare opportunity to reach audiences when they are most engaged, relaxed, and together.

Make this Christmas unforgettable and put your brand at the heart of the nation's celebrations.

Spot Cost: €8,000 for 1 x 30" Spot

The Offer

- There will be a maximum of two adverts per break so this cost includes PIB (position in break).
- Break selectivity +20%.
- Priority will be given to longer lengths, up to and including November 13th. After this date all lengths will be accepted.
- This will be closed for bookings on 27th November.
- Price based on 30 sec copy – regular conversions apply.
- Programmes are likely to include – Movie Premier, Fair City, Mrs Browns Boys & News.
- Limited to approximately 4 breaks.
- No deal discount will apply.

For further information, please contact:
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