

CHEAP IRISH HOMES

Cheap Irish Homes returns in the Autumn for its 5th Season on RTÉ One as presenter Maggie Molloy takes us on a journey to find Ireland's most reasonably priced properties.

SERIES 4 Delivery – September 2023

Average audience of 350,000, 38% share for All Adults

Sponsorship Reach & Frequency


Adults	+1 31.3%	+4 32.1%
Adults 24-44	+1 14.7%	+4 8.6%
Housekeepers W/Ch	+1 20.7%	+4 12.6%

Previous Sponsor:



Sponsorship Package

Day:	Thursdays at 19.00
Stings:	2 x 10", 2 x 7" per episode (total 64)
RTÉ Player:	Live & On Demand
Promos:	Sponsor logo on all promo's
Price:	€80,000

For more information contact:  ruth.kennedy@rte.ie

Ruth Kennedy

TV Sponsorship Lead



087 9398325

