

RTÉ ONE

CHEAP IRISH HOMES

Cheap Irish Homes is back in the Autumn for its 4th Series on RTÉ One.

This new series of Cheap Irish Homes is all about value and presenter Maggie Molloy is on a mission to find Ireland's most reasonably priced properties.

From forgotten farm houses to bargain bungalows, Maggie and her co-presenter, Building Engineer Kieran McCarthy, travel all over Ireland showing properties with potential to buyers on a budget.

As house prices rise, Maggie and Kieran want to show that there is still great value to be had if you look in the right places.

In this series we'll also discover there's more than one way to meet the mortgage as options for combining residential with business opportunities are explored.

Previous Sponsor: 

SERIES 3 Delivery

Average Audience for all Adults 299.4 / 34% Share *

Sponsorship Reach and Frequency **

Adults	+1 : 41.3%	+4 : 29.5%
Adults 25-44	+1 : 25.9%	+4 : 14.1%
Housekeepers W/Ch	+1 : 32.6%	+4 : 24.4%

Sponsorship Details

Dates	7 th September 2023
Stings	2 x 10" 2 x 7" per episode (total 64 including RTÉ One+1)
RTÉ Player	1 x 10" pre roll, 1 x 10" mid rol
Promo's	Sponsor logo included on all promo's on TV and Social Media

PRICE €80,000

*Source : Tam Ireland, Nielson TV Items September to October 2022

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