

BUILD YOUR OWN HOME





Sponsorship Opportunity

Build Your Own Home follows the trials and tribulations of homeowners from across Ireland as they take on the mammoth challenge of building their own homes—under the watchful eye of master builder and building instructor, **Harrison Gardner**.

The new series will feature the restoration of a 200-year-old farmhouse in Co. Westmeath, the transformation of a Limerick parochial house back to its former glory, a major renovation of a derelict cottage in rural Sligo, a modern extension onto an existing home in Co. Galway, and the renovation of two adjoining family stone cottages to include a timber-frame extension for office space in Co. Cavan. Each episode has one thing in common—no building experience and very tight budgets.

As the initial excitement of a new project inevitably fades, these brave self-builders still need to work, pay rent, mind kids, and... build a house. No one said it was going to be easy, as Harrison reminded them from the start.

Over days, weeks, and months of hard labor, the homeowners are taught and mentored by Harrison, who believes that **anyone can learn how to build**.

Previous Performance (Oct – Nov 2022 Sponsorship Delivery)

Average Audience:

All Adults: 267,800 (23.82% share)

Housekeepers (HSKPRs): 164,800 (25.44% share)

Sponsorship Reach & Frequency:

All Adults: Reach +1 34.6% / +4 23.7%

Housekeepers: Reach +1 43.6% / +4 29.8%

Sponsorship Cumulative TVRs:

All Adults: 277.23

Housekeepers: 361.2

RTÉ Player Performance

103,397 streams

Sponsorship Package - TX Autumn 2025

Date TBC

Episodes : 7 x 1 Hour

RTÉ Player Live and Catch up for 12 months.

2 x 10", 4 x 7" per episode (total stings 126 including RTÉ One +1 and series repeats)

RTE Player : Live, On Demand 1 x 10" pre roll, 2 x 10" mid roll.

Sponsor logo included on promo's for for TV and Social Media.

Price:

€100,000

For more information contact:

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*Tam Ireland, Arianna TV Items, Jan - Dec 2024

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