

BEST PLACE TO BE

SPONSORSHIP OPPORTUNITY

Baz Ashmawy returns for a second series of Best Place to Be on RTÉ One as he travels across Europe meeting Irish people who have uprooted the lives they had in Ireland to make a home elsewhere.

Over the six episodes he meets a variety of Irish people who have made a new home abroad and gets the lowdown on their new country when it comes to how they live, work and play.

On his travels, Baz visits Portugal, Sweden, France, Switzerland, Cyprus, and Belgium. In each place, he spends time with Irish people learning about their lives, finding out why, for them, it's The Best Place To Be.



SERIES 1 - DELIVERY OCTOBER / NOVEMBER 2023

*Average Audience Delivery:

All Adults:	346.4	36.22% Share
Housekeepers:	217.1	37.40% Share

**Sponsorship Reach and Frequency:

All Adults:	+1: 31.2%	+4: 21%
Housekeepers:	+1: 39.8%	+4: 27.6%

SPONSORSHIP PACKAGE

Date: 3rd September, 2024

Time: 19.00

Episode: 6 x 30 minutes

Stings: 2 x 10", 2 x 7" per episode

TX: Sundays 18.30 RTÉ One

RTÉ Player: Live and On Demand

Promos: Sponsor logo on all promo's on TV and Social Media

PRICE: €70,000

**Arianna TV Items Oct/Nov 2023*

***Arianna Sponsorship R&F Oct/Nov 2023*