



BESPOKE PRESENCE TARGETING

CTV | DESKTOP | MOBILE | TABLET | SKY Q

Our flexible Bespoke Presence Targeting puts you in charge!

Have your brand seen where, when and how you want, and only in the shows you want. This campaign can be completely tailor-made to suit your needs. Choose to target by Time, Day, Location, Show, Platform, Device and Genre or if it's reach you need why not target our Top 20 RTÉ Player shows? Whatever your campaign goals we're confident we can create the solution for you.

OFFER DETAILS:

Monthly individual deal rates apply
+30% premium to choose up to
4 bespoke Presence Targeting options

Min. spend **€3k**

Everything you want, nothing you don't

Campaign style puts you in charge

Target by **Time, Day Location, Show, Platform, Device or Genre**

Target **Top 20 Player Shows Presence**
 – Reach/ Top Performing

On Demand content only

TERMS & CONDITIONS

- Min. spend €3k - Budget to be reconciled & billed post TX
- 10" - 60" lengths
- Min. campaign length 2 weeks
- Programmatic bookings - Separate tag required
- IO - "Bespoke Presence Targeting" noted in campaign name & sales house notes
- Once bookings have been confirmed they are non-cancellable and non-transferable