

August 2017 All Audiences

AUDIENCE	CPT (€)
Adults 15+	€8.71
Adults 15-24	€129.25
Adults 15-34	€54.50
Adults 25-44	€43.40
Adults ABC1	€29.78
Men 15+	€20.56
Men 15-34	€112.49
Men ABC1	€67.49
Women 15+	€15.13
Women 25-44	€78.24
Women ABC1	€53.42
Housekeepers	€15.45
HK with Kids	€84.87
Adults 18-34	€61.44
Men 18-34	€135.07

Short Term Price effective from 5pm, Thursday 10th August 2017.

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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