

ADDITIONAL SHORT-TERM PRICE FOR OCTOBER 2021

This will be effective from **12pm, Wednesday September 29th 2021**

OCTOBER SHORT-TERM PRICE DETAILS

	October	Oct Cable, Satellite & Telcos Price
Adults 15+	€16.61	€19.11
Adults 15-24	€318.76	€366.57
Adults 15-34	€144.67	€166.37
Adults 25-44	€97.90	€112.59
Adults ABC1	€50.71	€58.32
Men 15+	€37.09	€42.66
Men 15-34	€327.19	€376.27
Men ABC1	€119.44	€137.36
Women 15+	€30.08	€34.60
Women 25-44	€171.35	€197.05
Women ABC1	€88.27	€101.51
Housekeepers	€27.12	€31.19
HK with Kids	€160.51	€184.58
Adults 18-34	€172.37	€198.22
Men 18-34	€444.50	€511.18

ALL CHANGES OR AMENDMENTS TO CAMPAIGNS ALREADY BOOKED WILL BE SUBJECT TO SHORT-TERM PRICE.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

IMPLEMENTATION TEAM CONTACT DETAILS:

Laura Lester on (01) 208 2562 or laura.lester@rte.ie

Emer O'Connell on (01) 208 2326 or emer.oconnell@rte.ie