

RTÉ Media Sales

AV.

AB Discount

AB Discount – 5%

- Available to campaigns booked by published AB deadlines
- Any campaign date movements may result in loss of discount from campaigns affected
- Changes to second lengths may be allowed if budget or campaign dates are unaffected and trading ^Lconditions permit
- Any proposed changes to campaigns must be put in writing
- RTÉ Television published Cancellation policy will apply from receipt of Caria booking or discount ^Ldeadline, if later