



	AV		Radio
Audience	8 Week Early AB	6 Week Early AB	4 Week Early AB
January	12 th November 2018	26 th November 2018	4 th December 2018
February	7 th December 2018	3 rd January	4 th January
March	-	18 th January	1 st February
April	-	18 th February	4 th March
May	-	20 th March	3 rd April
June	-	19 th April	3 rd May
July	-	20 th May	31 st May
August	-	20 th June	4 th July
September	-	22 nd July	2 nd August
October	7 th August	20 th August	3 rd September
November	6 th September	20 th September	4 th October
December	4 th October	21 st October	1 st November

5% discount will apply at 8 week AB dates for the following Categories: Jan & Feb: Cars and Oct-Dec: Supermarkets, Cars, Cable, Satellite & Telecommunications.

6 weeks AB's will not be available for Cars in Jan & Feb and Supermarkets, Cars, Cable, Satellite & Telecommunications from October-December

Bookings are to be received by 17:30 on stated deadline day – Any bookings received after this time will not be entitled to Advanced Booking Discount.

Short term pricing may apply in tightly traded months to certain audiences / categories – This may mean the withdrawal of certain audiences after the AB deadline and the withdrawal of radio packages within month of transmission.