

Audience	8 Week Early AB	6 Week Early AB
January	14 th November 2016	28 th November 2016
February	7 th December 2016	4 th January
March	4 th January 2016	18 th January
April	-	17 th February
May	-	20 th March
June	-	20 th April
July	-	19 th May
August	-	20 th June
September	-	21 st July
October	8 th August	21 st August
November	6 th September	20 th September
December	6 th October	20 th October

(8 week AB for Jan, Feb & Mar applies to the Car Category.

8 week AB for Oct, Nov & Dec applies to the following Categories: Supermarkets, Cars & Telecommunications