

PAY LESS  
GET MORE

# 60" at 30" RATE OFFER

Unlock the power of concise storytelling  
with our exclusive 60" at a 30" rate!

Maximise impact and engagement by delivering your message on RTÉ Player. Don't settle for less when you can achieve more in 60 seconds. Elevate your brand with this limited-time opportunity and captivate your audience like never before. April & May offer only.

#### OFFER DETAILS:

**Relevant deal rates apply**

Strictly applies to **60"+ only**

Available for campaigns running in **April & May 2024**

**ROS Live & Catch-up**

Bookings through **IO** and **programmatic**

Min **€5k spend**

#### TERMS & CONDITIONS

- Programmatic bookings will require a separate tag labelled "60" at 30" April & May