



# RTÉ Media Sales

## 6 NATIONS 2019



RTÉ  
2

RTÉ  
RADIO 1

RTÉ  
PLAYER

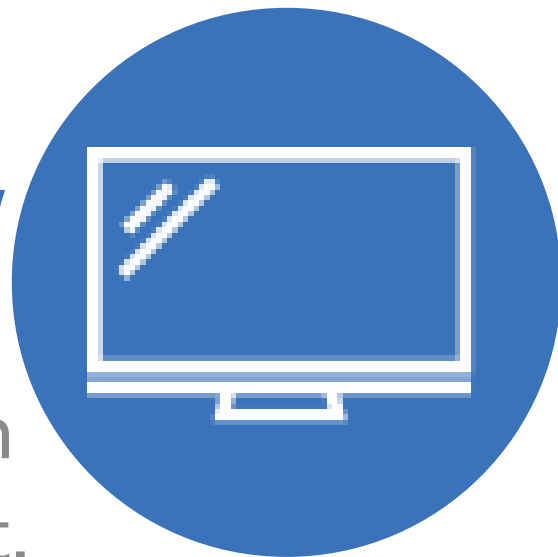
RTÉ.ie



# THE SPONSORSHIP PACKAGE

## Package Details

RTÉ2 AND RTÉ PLAYER SPONSORSHIP	STINGS
Full coverage of all <b>Women's 6 Nations</b> matches on RTÉ2 and RTÉ Player: <ul style="list-style-type: none"><li>Ireland v England – 01/02/19 – Kick-off 16:30</li><li>Scotland v Ireland – 08/02/19 – Kick-off 19:35</li><li>Italy v Ireland – 23/02/19 – Kick-off 19:30</li><li>Ireland v France – 09/03/19 – Kick-off 19:00</li><li>Wales v Ireland – 17/03/19 – Kick-off 13:30</li></ul>	TV promo campaign in build up to tournament, with sponsors logo.
Full coverage of the following <b>Men's U20s 6 Nations</b> matches on RTÉ2 and RTÉ Player: <ul style="list-style-type: none"><li>Ireland v England 01/02/2019 – Kick-off 19:15</li><li>Ireland v France 08/03/2019 – Kick-off 19:15</li><li>Ireland v Wales 15/03/2019 – Kick-off 19.05</li></ul>	TV stings in the pre-match build up, centre break of match and post-match analysis.
Against the Head complimentary programme (8 episodes) TV and Player	Minimum of 6 stings per game. Pre-Roll stings on Player
	4 stings per episode 32 stings total



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RTÉ RADIO 1 SPONSORSHIP	STINGS & PROMOS
<p>Full commentary and analysis pre &amp; post match within Saturday &amp; Sunday Sport for the below</p> <p><b>Men's Senior 6 Nations games:</b></p> <ul style="list-style-type: none"><li>• Ireland v England – 02/02/19 – Kick-off 16:45</li><li>• Scotland v Ireland – 09/02/19 – Kick-off 14:15</li><li>• Italy v Ireland – 24/02/19 – Kick-off 15:00</li><li>• Ireland v France – 10/03/19 – Kick-off 15:00</li><li>• Wales v Ireland – 16/03/19 – Kick-off 14:45</li></ul>	<p>Cross station promotion and stings in every match</p> <ul style="list-style-type: none"><li>• 65 Pre -recorded promo's with sponsor referenced</li><li>• 4 stings per match</li></ul>
<p>Due to the KO times the <b>Women's 6 Nations Coverage</b> will be a mixture of full commentaries on Radio 1 Extra (digital) and updates into Saturday and Sunday Sport (Radio 1)</p>	

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Package Details






RTE.ie SPONSORSHIP	LOGO ON SITE
Live match tracker	Sponsors logo on 6 Nations written content
Team announcements	
Press conference coverage	
Previews and “What You Need to Know” articles	
Columnists	

FOR MORE INFORMATION, PLEASE CONTACT:

SPONSORSHIP FEE

€65,000

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## CAPTURE THE NATION

