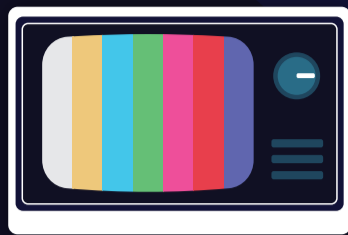


# New Season off to a Gripping Start

Period covered is 26<sup>th</sup> August – 13<sup>th</sup> October 2019

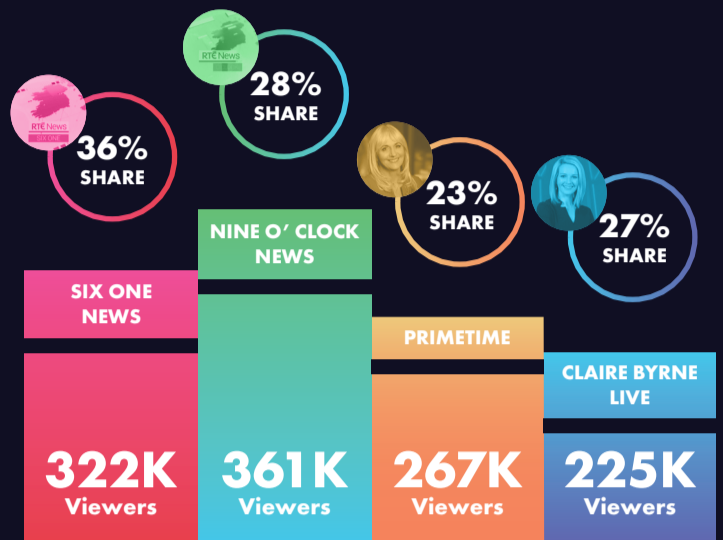
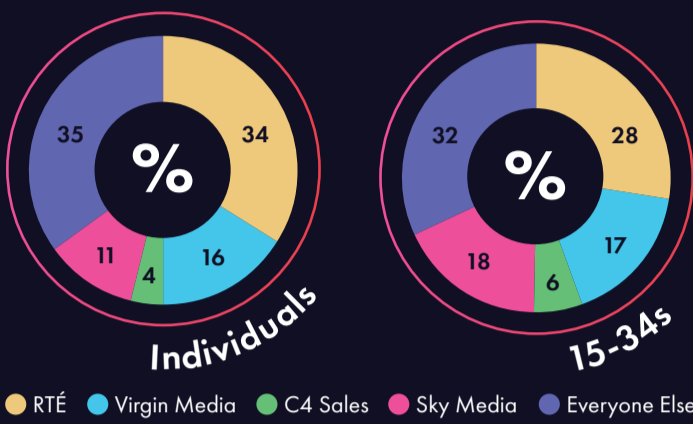


AV

Seven weeks in over **3.75 MILLION VIEWERS** (1 minute reach)

Increased appetite for RTÉ News and Current affairs

## Peak Share of Viewing



**Raised by the Village**  
391K viewers  
HKWK @ 32% share

**Brendan Grace Thanks for the Memories**  
436K viewers  
HKWK @ 23% share  
(18K streams per ep)

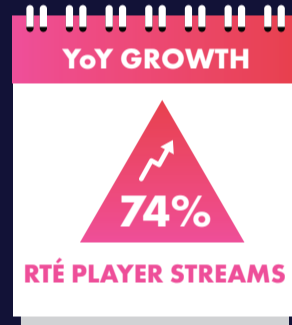
## RTÉ PLAYER

The Doireann Project  
**118,000 streams**

September  
**1.25m** UNIQUE VISITORS

**Fair City**  
Celebrated its 30th Anniversary in September!  
341K viewers.  
15-34s @ 21% share

**Room to Improve**  
Building houses – and audiences! HKWK @ 51% share  
(51k streams per ep)

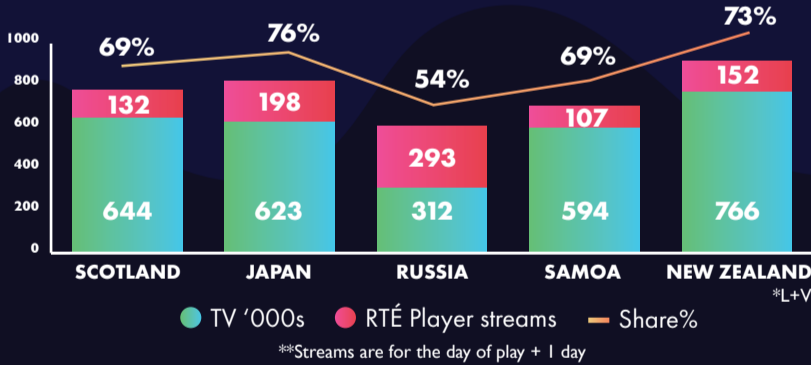


**Late Late Show**  
Growing audiences.  
505K viewers. 25-44s @ 34% share  
(36K streams per ep)



## Sport

### Ireland's Rugby World Cup



### GAA All Ireland Football Final

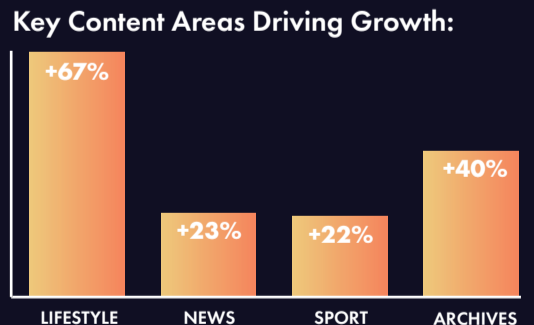
**1<sup>st</sup> Final @ 989K**  
**The Replay @ 991K**



ONLINE

**RTÉ.ie**  
**66m** page views (+19% YoY)

**RTÉ News Now App**  
**97m** page views (+17% YoY)



AUDIO

**RTÉ RADIO**  
Almost **2M** weekly reach on RTÉ Radio (A15+)

**RTÉ RADIO 1**  
Over **1.3M** weekly reach

**RTÉ 2FM**  
**13%** Share A15-34

**30.2%** Market share (RTÉ Radio 1, RTÉ 2FM, RTÉ lyric and combined)

**19/20** of the top most listened to programmes in the country

