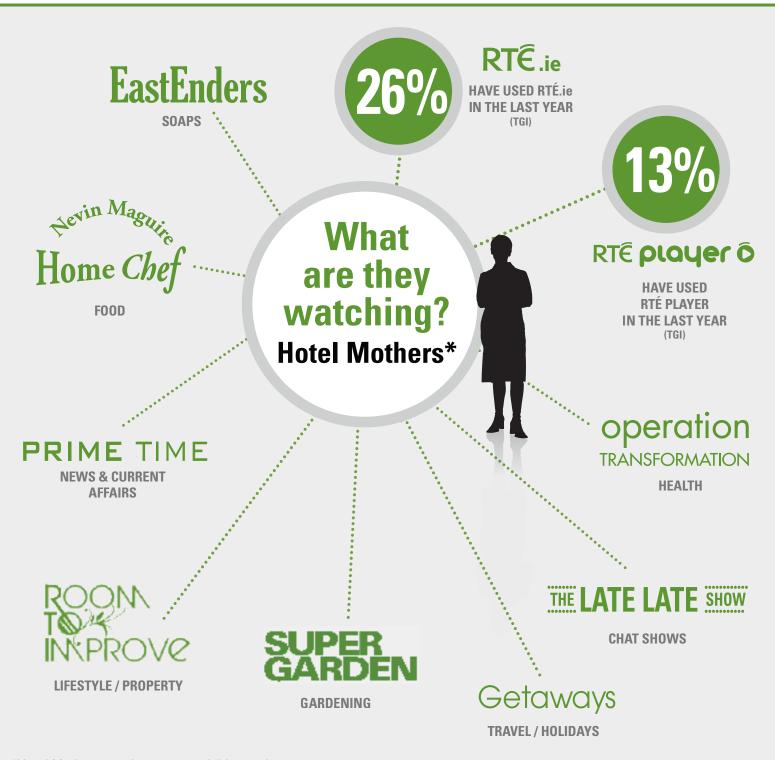
RTE digital

AUDIENCE INFOGRAPHIC

Sources: TGI 2013, RTÉ Player Research (B&A), Nielsen TAM



*Hotel Mothers – with grown up children at home

