



RTÉ Media Sales

Sponsorship Opportunity

UEFA European Qualifiers Coverage 2019

RTÉ
2

RTÉ
PLAYER

RTÉ.ie

UEFA EUROPEAN QUALIFIERS COVERAGE

OVERVIEW

The qualifying draw for Euro 2020 has taken place and its now time to start the year-long process to determine 20 of the 24 teams that will qualify for the tournament in the summer of 2020.

RTÉ's renowned presenters and commentators will be there providing a comprehensive round-up and analysis of all the games on RTÉ2, RTÉ Player and RTÉ.ie.

There are 10 games in total, 8 of which are qualifiers and 2 are friendlies.

The sponsorship package includes both AV and Digital elements.

COMMENTATORS

George Hamilton with Ronnie Whelan or Jim Beglin.

STUDIO PANELISTS

Liam Brady, Damien Duff, Didi Hamann, Kevin Doyle, Richie Sadlier and more.



THE SPONSORSHIP PACKAGE DETAILS

AV ELEMENTS



AV ELEMENTS

Live stings on opening, ending and centre breaks around 10 live games on RTÉ2

There will be an average of 8/12 stings per live programme on RTÉ2

On-Screen Sponsor credit to appear on the bottom of TV screen (120 seconds per match). This opportunity is exclusively reserved for FAI Official Partners/Sponsors. 3rd parties cannot be on screen sponsors.

Maximum 10" Pre-roll on RTÉ Player (Live stream & 30 day catch-up)

THE SPONSORSHIP PACKAGE DETAILS

DIGITAL ELEMENTS



RTÉ.ie

Sponsor logo on live match tracker

Sponsor logo on team announcements

Sponsor logo at press conferences




Sponsors logo on preview and “All You Need to Know”

Columnists

THE SPONSORSHIP PACKAGE

SCHEDULE			
Sat 23 March	Match Day 1: Gibraltar v Rep. of Ireland (KO 1700 Irish time)	Tue 10 Sept	Match Day 6: Rep. of Ireland v Bulgaria (KO TBC)
Tue 26 March	Match Day 2: Rep. of Ireland v Georgia (KO 1945)	Sat 12 Oct	Match Day 7: Georgia v Rep. of Ireland (KO 1400)
Fri 7 June	Match Day 3: Denmark v Rep. of Ireland (KO 1945)	Tue 15 Oct	Match Day 8: Switzerland v Rep. of Ireland (KO 1945)
Mon 10 June	Match Day 4: Rep. of Ireland v Gibraltar (KO 1945)	Thur 14 Nov	Match Day 9: Rep. of Ireland v New Zealand (KO TBC)
Thur 5 Sept	Match Day 5: Rep. of Ireland v Switzerland (KO 1945)	Mon 18 Nov	Match Day 10: Rep. of Ireland v Denmark (KO 1945)

FOR MORE INFORMATION, PLEASE CONTACT:

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