



**RTÉ Media Sales
Sponsorship Opportunity
At Your Service 2019**

**RTÉ
ONE**

**RTÉ
PLAYER**

RTÉ.ie

**RTÉ
GUIDE**

AT YOUR SERVICE

RETURNS SUNDAY MARCH 31ST

Broadcasting on Sunday nights at 8.30pm on RTÉ One, Francis and John Brennan will once again take on business makeovers on a selection of B&B's, guesthouses and small hotels throughout Ireland

The eight show series will see The Brennan brothers showcase their extensive hotel management experience. In their own unique style they will motivate other business owners to up their hospitality game and ultimately help grow their business.

At Your Service focuses on all elements of the hospitality business including staffing, catering, menus, digital profile. While Francis takes on the room inspection and interior makeover, John focuses on the financial, business development & new marketing opportunities.

Both brothers will jointly create a new development strategy for the business as well as new ways to exploit the less obvious assets of each individual property.



SPONSORSHIP PACKAGE OVERVIEW

AV



DIGITAL



RTÉ Guide



**SPONSORSHIP
FEE
€95,000**

THE SPONSORSHIP PACKAGE DETAILS

AV ELEMENTS



AV ELEMENTS

8 x 30 minute episodes on RTÉ One

2 x 10" & 2 x 7" stings per episode on RTÉ One
96 Stings total (across RTÉ One, RTÉ One +1 and repeats)

Sponsor logo on all dedicated TV promos

8 x 30 minute episodes on RTÉ Player (Live Stream & 21 day Catch Up)

10" Pre-roll on RTÉ Player

THE SPONSORSHIP PACKAGE DETAILS

DIGITAL ELEMENTS

DIGITAL

The sponsor will receive 4 x bespoke RTÉ.ie lifestyle-themed native pieces

These articles will be tailored to the sponsors brand, where possible we will include sponsor products in these articles and feature images. These native articles may centre around home décor and interiors, travel and budgeting, DIY hacks/ tips etc.

Examples could be:

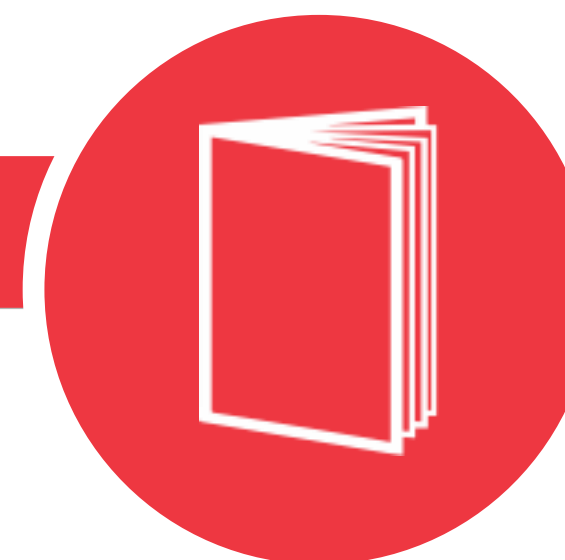
- *How to make your bed feel like a 5-star hotel bed.*
- *Makeover your living room / child's bedroom in 5 simple steps.*
- *Five cosy B&Bs around Ireland to book on your next holiday.*
- *How to get the most of your holiday budget.*
- *The top five interior trends for 2019.*



THE SPONSORSHIP PACKAGE DETAILS

PRINT ELEMENTS

RTÉ GUIDE






1 x editorial feature in one RTÉ Guide issue or 1 x Full Page Colour advert

1 x sponsor strip advert on Sunday's TV Highlights page for the entire series of At Your Service (8 broadcast weeks).
Adhering to RTÉ Guide copy deadlines the sponsor creative may be changed weekly.

At your Service image to feature at the top of TV listings for RTÉ One for the first episode on Sunday 31st March, with sponsor logo positioned in one corner (*samples available on request*).

Sponsor logo will appear next to At Your Service programme listing, with the listing details highlighted. This will feature for every week for the 8 week series

FOR MORE INFORMATION, PLEASE CONTACT:

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	www.rte.ie/mediasales			

A man with short, light-colored hair, wearing a grey suit jacket, white shirt, and patterned tie, is smiling and looking towards the camera. He is positioned in the foreground on the left side of the frame. The background features a large, multi-story stone house with a gabled roof and several chimneys, situated behind a well-manicured green lawn. In front of the house is a large, shallow pond or lake, partially covered with green lily pads. The scene is surrounded by lush green trees and foliage under a bright blue sky with scattered white clouds.

RTÉ Media Sales

Thank You