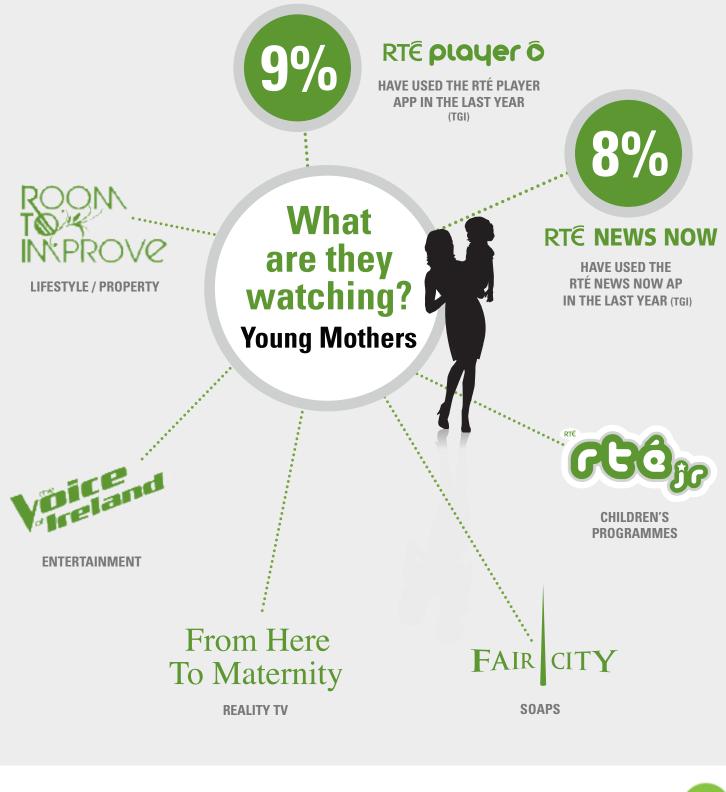


## **AUDIENCE INFOGRAPHIC**

Sources: TGI 2013, RTÉ Player Research (B&A), Nielsen TAM





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